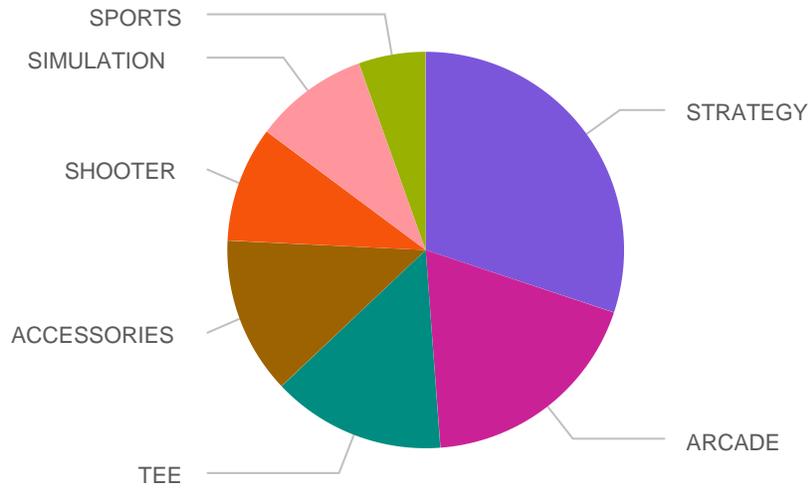


## Top Purchases by Category



## VIP Client Purchases

VIP Customer	Total Purchased	Total Products	Product Names
87.194.216.51	134	14	Benign Space Debris Curling 2014 Dream Crusher Final Sequel Fire Resistance Suit of Provolone Holy Blade of Gouda Manganiello Bros. Manganiello Bros. Tee Mediocre Kingdoms Orvil the Wolverine Puppies vs. Zombies SIM Cubicle World of Cheese World of Cheese Tee

## Purchasing trends

Category	Purchases Trend	Total
ACCESSORIES		348
ARCADE		493
SHOOTER		245
SIMULATION		246
SPORTS		138
STRATEGY		806
TEE		367

## Comparison of Actions and Conversion Rates by Product

